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ALAIJAH HAMPTON

Art Direction | Design | Motion Graphics | Advertising

CONTACT

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EDUCATION

Savannah College of Art and Design
Savannah, GA • Fall 2017- Spring 2021
BFA • Motion Media Design
Minor: Advertising Art Direction

EXPERTISE

Software

Adobe CC Photoshop	Procreate
Adobe CC Illustrator	Microsoft Suites
Adobe CC InDesign	Google Suites
Adobe CC After Effects	Cinema4D

Skills

Concept Development	Print Design
Visual Communication	Cel Animation
Storyboarding	Photography
Typography	Public Speaking
Branding	Customer Service

EXPERIENCE

- Luxdia Branding Agency** Nov 2020 - Present
A collaborative student-based company that creates sustainable images for small businesses eager to enhance their brand identity. In charge of developing logos, business cards, and signage that conveyed the company's personality to consumers.
- CoMotion Graphic Designer** Nov 2020 - Present
- Studio Electives** Fall 2018 - Present
Enrolled in non-major classes that improved Motion Design skills ie. *Visual Brand Storytelling*, *Typography I*, and *Digital Illustration*. Was taught the principles of design amongst respective practices and applied learned methods to Motion Design work(s).
- Mixson Market • Barista** Jul 2019 - Present
Fostered a warm, welcoming environment for customers that encouraged another visit. Managed a cash register, while also taking and preparing food/coffee orders.
- Grand Slam Award** Oct 2020
Recipient of bi-annual employee award for exceptional leadership, taking on extra responsibilities, training new team members, and guiding staff during a time of transition.
- The Young Ones ADC** Oct 2016 - Dec 2018
Department faculty nomination for submission into competition
- SCAD Dean's List** Fall 2017 - Present
Honor awarded to full-time students who attain a 3.5 cumulative grade-point average or higher during an academic quarter
- SCAD Achievement Scholarship** Fall 2017 - Present
- Academic Honors Scholarship** Fall 2017 - Present
- IB Diploma Recipient** Jun 2017