SYDNEY GODET

10/06/1998 | 206 Ashley Avenue unit B, Charleston, SC, 29403, United States | 843 906 6904 | sydneygodet06@gmail.com

Profile

Passionate undergraduate student studying Communication and Arts Management at the College of Charleston. Holds substantial knowledge related to customer service, marketing, public relations, and development within non-profits. Possesses communication and detail-oriented skills that have been used to assist in prior strategic campaigning plans and marketing roles. Willing to learn and adapt in at a fast paced environment. Dedicated to succeeding in the communication field while providing exceptional customer service. Eager to grasp as much knowledge within this given industry in order to enhance and exceed expectations after graduation.

Work experience

Logistics Intern 09/2019 – 05/2020
Leukemia and Lymphoma Society Lowcountry, Mount Pleasant, SC, United States

- Assist with special event logistics, planning, and implementation
- Build and maintain relationships with potential sponsors
- Professionally communicate the need for in-kind donations and support from local businesses.
- Organize campaign materials in media platforms.
- Greet guests at check-in and assist during developmental events.

Server/Hostess 03/2019 – 03/2020
Poogan's Smokehouse, Charleston, SC, United States

- Calculated charges, issued bills and collected payments with accuracy.
- Checked with customer to ensure that they enjoyed their meals and took action to correct any problems.
- Provided consistent, prompt and friendly service.
- Describing menu items/daily specials in detail and providing recommendations when requested.

Hostess 10/2018 – 03/2019
Edmund's Oast Brew Pub, Charleston, SC, United States

- Call and affirm guests will arrive for set reservation.
- Contributed to fun, upscale atmosphere through hospitality and high-quality personal interaction.
- Display excellent communication, coordination, planning and customer service skills.
- Learned to use open table program

Radio Intern 08/2018 – 01/2019
Ohm Radio 96.3 FM, Charleston, United States

- Oversee weekly production and a team of co-hosts.
- Produce staple show segments and fresh content for millennial target audience.
- Event planning and organizing.
- Social media marketing towards a specific audience
- Responsible for maintaining all social media outlets.

Work experience

Marketing Intern 05/2018 – 08/2018
Ellis Adams Group Inc. /1Kept, Charleston, United States

- Research and develop developmental strategies to enhance image of restaurant.
- Promote business-to-business relationships with local restaurants and hotels in area.
- Regular updating of contact databases.
- Create ideas regarding promotions and advertising to engage public into new and upcoming restaurant.
- Focus on clientele feedback and report to General Manager.

Education

Communications 08/2017 – present
College of Charleston, Charleston, SC, United States

- Minor in Arts Management
- Former member, Cisternyard Radio
- Google Analytics Certificate
- Built a semester-long project focused on hypothetical strategies and tactics to improve the awareness of prior internship event, Light The Night 2020 Campaign.
- Senior Capstone will work alongside PR Department of Wine + Food Festival 2020

08/2013 – 06/2017
James Island Charter High School, James Island, SC, United States

- Graduated in the top 30%
- Awarded Life Scholarship
- Member and President, Business Professional of America
- Senior Producer, Trojan News Network (school based news)

Skills

Languages

English
Spanish

Digital Editing

Adobe Premiere Pro
Adobe Photoshop
Adobe Illustrator
Final Cut Pro

Strengths

Marketing | Fundraising | Budgeting | Data input | Adaptable | Initiative | Restorative | Nonprofit Organizations | Humble